

DUNCAN WILSON - COMMERCIAL DIRECTOR

Sports Coatings is pleased to announce that Duncan Wilson has become a share holder in both Sports Coatings and Everlac (GB) Limited and has taken the position of Commercial Director. Duncan's new role will be working on the strategic planning and the financial direction of both companies; it will also include the position of Company Secretary.

Duncan has worked for the company now for nine years and will bring his vast experience of sales, technical service, export and marketing to both companies in order to strengthen their future growth.



SALES GROWTH LEADS TO MOVE

Tremendous growth in sales of the specialist paints, seals and sports surfacing products has demanded a move to new premises for Sports Coatings Ltd.

The introduction of innovative new products and an increase in export business have led to the need for increased production and an expansion of the 30-strong workforce.

The move from the company's old works in Newmarket to much larger and more modern premises in Haverhill Suffolk, took place in June 2008 and provides scope for further expansion in the future.

The Moonhall Business Park based complex comprises offices (2,800 sq ft), main factory (20,500 sq ft), solvent based area (4,500 sq ft) and 1/2 acre yard complete with tank farm. The factory facilities handle production of the complete range of Everlac wall coatings, specialist paints and floor finishes and Sports Coatings' sports surfacing products. These include acrylic and polyurethane coatings for use on the hard surfaces of outdoor tennis courts and sports pitches, cushion flooring systems for indoor sports halls and a range of line marking paints.



Managing Director Ian Fraser has taken this opportunity to upgrade management systems and stock handling equipment to be able to offer customers faster service and streamlined supply of orders.

The superior laboratory facilities allow more intensive research and development activity and more in-depth sampling and quality control.

BUOYANT SPORTS MARKET

"Sports Coatings have been behind the drive forward in the use of modern, innovative raw materials in coatings for sports surfaces. In recent years we have introduced coatings for tennis courts and multi-use games areas based on polyurethane technology", said Duncan Wilson. "This was a new innovation to the market and provided shorter drying times, safer handling and can increase durability.

In 2005 and 2007 we exhibited at the FSB exhibition in Cologne and this gave Sports Coatings and its extensive range of products exposure to a much wider market. The contacts we have made through these exhibitions have allowed us to increase our export sales massively by offering customers a one stop shop for all their sports surface product requirements.

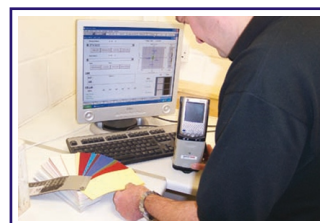
"The superb acceptance of these products in the UK market, together with the increase in sales in Europe and the rest of the world has led to our planned expansion."

Duncan Wilson reckons that the future for Sports Coatings is looking very good even in these uncertain economic times. "With the ever increasing number of new sports halls and fitness clubs opening all the time, leisure is very big business and the demand for more all-weather games areas and sophisticated indoor facilities means a busy but bright future for Sports Coatings."

NEW LABORATORIES

The new laboratories at Sports Coatings play an essential role in quality control and new product development.

Here, a spectrophotometer is being used for QC checks on batches of colours coatings. The apparatus checks a sample against a standard and gives a reading telling us if the sample is within specification, it is also used for making non-standard colours. The apparatus tells us what pigments are needed to match the non standard colour required.



PROFLEX INSTALLED IN RANCHI, INDIA

Sports Coatings has provided the surface system for a prestigious installation completed at the Taurian World School located in the Ranchi region of India. Ranchi has become well known as a leading centre for education in Asia.

The contract was for the provision of Proflex Hard Court for two tennis courts and a Multi Use Games Area. The work was managed by main contractor, Floorzone of Mumbai and was completed in February of this year.



Full on-site training and supervision was provided by Matt Waddington of First Service Sports Ltd.

SEE US AT THESE FORTHCOMING EVENTS

Sports Coatings will be exhibiting at these events.

- SAPCA Regional Exhibition: Ricoh Arena, Coventry, 30 June 2009
- IOG SALTEX, Windsor, 8 - 10 September 2009
- FSB Cologne, Germany, 28 - 30 October 2009
- SAPCA Regional Exhibition: Twickenham Stadium, 24 November 2009

We look forward to seeing you there.

NEW LINE-MARKING WEBSITE LAUNCHED

We have taken everything you might need to know about surface line-marking and assembled it into one Website.

Visit www.line-marking.net to learn more.

To contact Sports Coatings for more information on any of the articles in this news letter or for details of any of our other products and services please e-mail us at:

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