

VERY STRONG DEMAND FOR PRODUCTS IN 2009

Despite the prevalent economic gloom, Sports Coatings is pleased to announce very strong demand for its products throughout 2009, with the performance of both its domestic and export markets on a par with the record year prior. We attribute our successful trading year to our ongoing commitment towards utmost product quality and customer care along with the highly prized loyalty we received from our customers both at home and abroad.

We would like to thank all of our customers for the business in 2009 and we look forward to a busy and successful 2010.

FSB EXHIBITION - EXCELLENT RESULTS

Over 130 companies from 37 countries left their details with us at last year's FSB Exhibition.

The sales team manning the stand comprised Ian Fraser, Duncan Wilson, and Mike Burton with Matt Waddington on hand to provide practical installation advice to delegates.

Duncan Wilson says that the team were pleased with the number of enquiries that resulted from Western Europe - one of the company's key geographical target market areas. Other potential customers came mainly from the Middle and Far East.

Enquiries for actual projects - a stunning 30,000m² of tennis surfaces alone - were much in evidence with 2009 marking the third appearance of Sports Coatings at FSB. Several visitors said that since Sports Coatings had exhibited at the show regularly, the company was demonstrably serious about their global presence.



The team also say that they are flattered to hear that the Sports Coatings exhibition stand was considered by some visitors to be the best looking of all the acrylic tennis surface suppliers at the show.

EXPORT SUCCESS IN GHANA...

The location for this project was the Ohene Djan Stadium. This is a multi-use, 45,000 all-seater stadium sited in Accra where the final of the African Cup Of Nations was played in 2008.

As well as housing the fully modernised national football stadium the facility also had some rather old tennis courts.

As is the case with many tasks the secret to success lies in the preparation.

The recent contract completed in Ghana was no exception. This project was to

refurbish 4 concrete tennis courts that were over 20 years old.

The surface, which covers an area of 4330 square metres, was first ground level with a terrazzo grinder. In several areas the condition of the concrete was so degraded it had to be broken out and new concrete poured.

After the initial preparation a glass fibre mesh was applied over the whole of the area. This ensured that all joints and cracks in the base were covered. Then, after the final preparation was complete, Proflex Hardcourt, a very hardwearing acrylic tennis surface system was installed by local contractor, Swiit Handz ventures who were sub contracted by Micheletti and Company who managed the contract.

The installation took just 12 days.



...AND IN TRINIDAD

A multi sport area has been installed for the University of Trinidad and Tobago, Port of Spain Campus.

The total size of the area is 650m² and it was installed by UK-based First Service Sports in December 2009.

The system selected was Proflex which incorporated a 6mm rubber base mat shockpad with PU and acrylic surface and wear layers.

This court will be the first of many to be installed in other campuses across Trinidad and Tobago.



EN14904 - PROFLEX PU STEPS UP TO THE MARK

BS EN 14904 specifies the requirements for indoor sports floors intended for sports halls where more than one sport is played on the surface, e.g. handball, basketball, volleyball, five-a-side football. It does not include requirements for single sport halls such as tennis halls or squash courts.

The surface types used and sports played in multi-sports halls is wide ranging. The standard sets overall limits of performance for the dynamic properties of the sports surfaces and then gives guidance on the levels of performance that may be expected from each type of surface.

In recent independent tests, Proflex PU scored a pass in every relevant section of the standard. These included: friction, shock absorption, vertical deformation, vertical ball behaviour, resistance to rolling load, resistance to wear, specular gloss, resistance to indentation and resistance to impact.

The test results show Proflex PU to satisfy the requirements of EN 14904 *Surfaces for Sports Areas: Indoor surfaces for sport use - specification*.

The shock absorption and vertical deformation results place the surface into category P1 as described in Annex B of BS EN 14904.

SEE US AT THESE FORTHCOMING EVENTS

Sports Coatings will be exhibiting at these events.

SAPCA Regional Exhibitions:

Royal Armouries, Leeds, 15 June 2010

Twickenham Stadium, 23 November 2010

We look forward to seeing you there.

WEBSITE TIP

Don't forget, you can download copies of all Sports Coatings product leaflets and datasheets from our Website, www.sportscoatings.com.

Click on the "Surfaces" menu button and follow the individual product links.